ENTREPRENEURSHIP

In this project you will:

- Learn about what it takes to start and own your own business.
- Explore careers and jobs that are relevant to your communities, and what is involved in getting started as an entrepreneur.

**Beginner**
- Know definition of entrepreneur.
- Familiarize self with types of businesses.
- Research jobs that interest you.
- Develop skill in decision making, communication and time management.

**Intermediate**
- Understand concepts of credit and basic economic terms.
- Work on teamwork skills needed to be an entrepreneur.
- Learn about identifying target customers.
- Develop skills to sell a product.
- Familiarize self with technology used in business.

**Advanced**
- Mart your business idea.
- Keep detailed financial information, including taxes.
- Familiarize self with tools to evaluate customer satisfaction.
- Practice business ethics and social responsibility.
- Set personal and academic goals.

**4-H**

**Making the Best Better**

**Head:**
To think, to plan, and to reason:
- Record Keeping
- Goal Setting
- Problem Solving
- Decision Making

**Heart:**
To be kind, true, and sympathetic:
- Feeling
- Caring
- Sportsmanship
- Responsibility

**Hands:**
To be useful, helpful, and skillful:
- Working
- Community Service
- Giving
- Teamwork

**Health:**
To resist disease, enjoy life, and to make for efficiency:
- Personal Safety
- Self-esteem
- Character
- Responsibility
Expand Your Experiences!

**Healthy Living**
- Explore the health benefits of job satisfaction.
- Discuss ways to identify your talents and interests (SPARKS)

**Science, Technology, Engineering, and Mathematics**
- Explore STEM jobs and interview adults in these positions.
- Work with an agriculture business in your community.
- Tour a manufacturing facility.

**Citizenship and Leadership**
- Invite business owners to 4-H club to discuss their business.
- Lead 4-H club in preparing a business idea or business plan.
- Give presentation on career planning and resume building.
- Volunteer to lead fundraising efforts with your club.

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**Opportunities**
- O-Rama Talk
  - Create a display showing the path to finding a career
  - Create poster on career you are interested in.
- Congressional Award

**Curriculum**
- Be the “E” Activity Guide
  - Loive It!
  - Plant It!
  - Do It!
- Be the “E” Helpers Guide

**4-H Record Keeping**
- 4-H records allow members to develop record keeping and goal setting skills.
- Members record learning experiences and activities in their 4-H projects, leadership, and community service involvement, 4-H promotion, awards, and accomplishments.

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**Resources**

- University of Arkansas Office of Entrepreneurship & Innovation
  - [https://entrepreneurship.uark.edu/](https://entrepreneurship.uark.edu/)

- National 4-H Curriculum
  - [https://4-h.org/parents/curriculum/](https://4-h.org/parents/curriculum/)

- Marketplace for Kids
  - [https://marketplaceforkids.org/](https://marketplaceforkids.org/)

- University of Nebraska Entrepreneurship Investigation
  - [https://esi.unl.edu/](https://esi.unl.edu/)